

Insight Action Guide | Find The Eddy

Find Your Voice

We've all been there ... Moving at full speed and with so much intense pressure from all directions that it's hard to remember where we're going and why. We just know we have to get there – yesterday! There's a better way. We still need to move quickly, but with purpose. We need to slow down long enough to connect (or re-connect) with the cornerstones of our leadership that provide the foundation for how we live our lives.

Give each question plenty of thought and answer them all honestly. Then read over them again a few days later and tweak them as necessary. Your answers will become your guide to where you are going and how you will get there. Providing raw, authentic responses that you can own might make you a bit uncomfortable at times, but it will help you grow to be a leader worth following with legacy worth remembering.



Clarify Your Convictions

Your personal mission and vision define your reason for being – not just at work, but in all of life. As Peter Drucker put it, your mission defines why you do what you do. A good mission statement clearly articulates what you want to do in the here-and-now. A good vision statement clearly describes how you see your future. Together, they help guide both your short- and long-term decisions, especially when you're under pressure. Both are built by understanding who you are, what matters to you, and how you can best contribute to the world around you. Both help you own your future and lead towards it with courage and conviction. The following exercises will help you clarify what's most important to you and move towards it consistently.

Discover What's Most Important (Your Passions)

What three things that bring you the most fulfillment in life?		
Record a story for each area of life that brings you the most fulfillment.		
Are you willing to sacrifice for what brings you the most fulfillment? Have you given up something to pursue it? Now, boil it down to one thing. Maybe one common thread. What are you most passionate about in life?		

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If you had a blank slate with no boundaries, what would you do? (Write in the present tense.)			

What are the four most important roles in your life? (friend, salesperson, public servant, entrepreneur, student, uncle, husband, mother, parent, pastor, volunteer, grandparent ...)			
Record a story about each important role in your life that reflects why you chose that role as most important.			
What qualities do you want to be known for in each role? Be detailed about how you know you are truly being who you want to be in each role.			

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What evidence proves you have those qualities? Be detailed about what outcomes will prove you are being the leader you want to be.

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Your Values and Convictions

Values shape how you think and what you do. They drive your decisions when things are going well and when things get rough. They are your filter for knowing when to say yes, when to say no, and when to say *not now*. They are your convictions. Owning your values helps you remain proud of who you are becoming while continuously moving forward.

	Instructions: Say, I value being ... or I value ...					
<p>Step 1 Place a check next to the 25 most important values for your life. Use the blanks to write in values that are not listed but that are important to you, if necessary.</p> <p>Step 2 Highlight the top 10 values from your list of 25.</p> <p>Step 3 Rank the top 10 values from 1-10 with No. 1 being the most important.</p> <p>Step 4 Circle your top 5 values.</p> <p>Step 5 Record your top 4 values on the next page, along with the reason, behavior and story sharing why each value is important to you.</p>		Ambitious		Harmony		Recognition
		Adaptability		Self-care		Relationships
		Affection		Honesty and Integrity		Reserved
		Analytical		Hopefulness		Respect
		Autonomous		Humor		Responsibility
		Caring		Inclusive		Risk-Taking
		Cautious		Innovation		Security
		Challenge		Intelligence		Self-Confidence
		Collaboration		Loyalty		Serving others
		Communication		Methodical		Simplicity
		Competition		Modest		Sociable
		Cooperation		Open Mindedness		Speed
		Courage		Open to Change		Spirituality and Faith
		Creativity		Option Oriented		Supporting
		Curiosity		Organization		Teamwork
		Decisiveness		Patience		Tolerant
		Dependability		Persevering		Trust
		Devoted		Persuasive		Uniqueness
		Fairness		Positivity		Winning
		Family Time		Power		Wisdom
		Flexibility		Principled		Excellence
		Forceful		Productivity		Self-Awareness
		Fun		Prosperity and Wealth		
		Growth		Quick to Act		

Clarifying and Communicating Our Convictions	
Value	Record: reason for the value, behavior of the value in action, and a story that describes the value in action.
	Reason:
	Behavior:
	Story:

Your Mission Statement

Based on what is most important to you, your passions, strengths, and values you outlined above, write what is most important for you to accomplish in your life. Write it in present tense, but don't worry about being a perfect wordsmith. You can fine-tune it later.

Need an example? David Miller once was an executive in the international investment banking industry. Now he is on the faculty at Princeton, where he is director of the Faith and Work Initiative. Here's how he once described his personal mission statement: "To help leaders, current or future, integrate the callings of their faith with the demands of their work."

Write what's most important to you and why it's most important to you. (That should be your mission)

Your Vision Framework

Now use your mission statement, along with the previous responses, to create a framework for your future. This should guide your calendar and priorities.

90 days from today, I want my life to look like ... (include details about each of the four roles you identified earlier)

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One year from today, I want my life to look like ... (include details about each of the four roles you identified earlier)

Three years from today, I want my life to look like ... (include details about each of the four roles you identified earlier)

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Ten years from today, I want my life to look like ... (include details about each of the four roles you identified earlier)

A large, empty rectangular box with a thin black border, intended for the user to write their response to the prompt above. The box is currently blank.



WE BELIEVE THAT GREAT LEADERSHIP CAN HAVE A RIPPLE EFFECT TO TRANSFORM ORGANIZATIONS, FAMILIES, AND COMMUNITIES. INSIGHT DEVELOPS LEADERS' SOFT SKILLS WHILE LEVERAGING THEIR STRENGTHS. WE HELP THEM [REST. HUSTLE. GRIND.] SO THEY CAN BE TRANSFORMATIVE AND HEALTHY LEADERS WHO LOVE LIFE AT WORK, LOVE LIFE AT HOME, AND HELP EVERYONE THEY LEAD TO DO THE SAME. WHEN LEADERS ARE AT THEIR BEST, THEY DO THEIR BEST WORK.

